



My account



MOBIREACH MANUAL

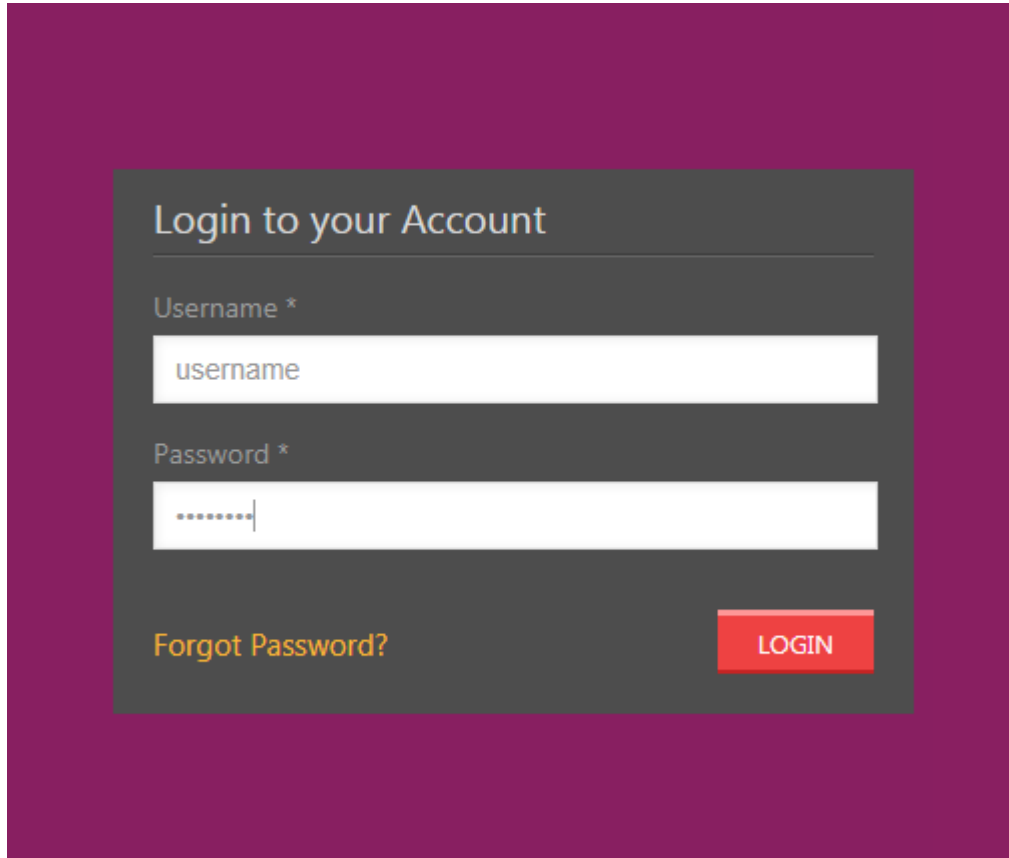
MOBIREACH

MOBIREACH

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LOG IN TO THE DASHBOARD



Login to your Account


Username *

Password *



[Forgot Password?](#)

LOG IN:
<https://user.mobireach.com.bd>

MOBIREACH DASHBOARD




Home Campaigns Number Lists Reports Payments Accounts

VitaMalt | [Switch Back](#) - [Logout](#)
963 credits  |  [Buy Credits](#)
Period: -

Performance

Utilization trend for the selected period

Impressions **Reach** **Credits**



2017/06/05 2017/07/05

Overview

Snapshot of campaign activities

Live Campaigns	1
Paused	0
Completed	0
Stopped	0
Pending Approval	0

Campaigns

MOBIREACH DASHBOARD

The dashboard features a dark purple header with the 'mobireach' logo. Below the header is a navigation bar with icons for Home, Campaigns, Number Lists, Reports, Payments, and Accounts. On the right side of the navigation bar, there is a user profile section for 'VitaMalt' with 963 credits, a 'Switch Back - Logout' link, and a 'Buy Credits' button. A 'Period' selector shows dates from 2017/06/05 to 2017/07/05, with a 'Load' button. The main content area is divided into two columns. The left column, titled 'Performance', shows a line chart for 'Utilization trend for the selected period' with tabs for 'Impressions', 'Reach', and 'Credits'. The right column, titled 'Overview', shows a 'Snapshot of campaign activities' with a table of campaign statuses and counts. A 'RELOAD MONEY' button is located at the bottom right of the Overview section. Red boxes and arrows highlight the 'API BALANCE' (963 credits), 'AMOUNT OF MONEY' (963 credits), and 'RELOAD MONEY' button.

mobireach

Home Campaigns Number Lists Reports Payments Accounts

VitaMalt 963 credits [Switch Back - Logout](#) [Buy Credits](#)

Period: 2017/06/05 - 2017/07/05 [Load](#)

Performance

Utilization trend for the selected period

Impressions Reach Credits

2017/06/05 2017/07/05

Overview

Snapshot of campaign activities

Live Campaigns	1
Paused	0
Completed	0
Stopped	0
Pending Approval	0

[Campaigns](#)

MOBIREACH DASHBOARD

Manage Campaigns Ad Groups Create Campaign Quick Campaign Approve Campaigns Campaign Settings Target Reach

Pause Resume Stop Delete Modify Summary Refresh Period: Filter

Advertiser	Campaign Name	Status	Channels	Impression...	Reach	Spent	Est. Impres...	Est. Budget...	Start Date	End Date
?><<<		Completed	Single SMS	37	0	13.07	37	13.07	2017-07-06	2017-07-06
ict17		Incomplete		0	0	0.00	0	0.00	2017-07-06	2017-07-06
?><<<		Completed	Double SMS	16	0	11.30	16	11.30	2017-07-06	2017-07-06
API Campaign - 1499...		Running	Single SMS, Double S...	0	0	0.00	0	10.00	2017-07-06	2999-12-31
ASD333		Incomplete	Single SMS	0	0	0.00	3,285,151	999,999.97	2017-07-06	2017-07-06
tahsin		Completed	Single SMS	1	1	0.37	1	0.37	2017-07-06	2017-07-06
?><<<		Completed	Single SMS	35	35	12.36	37	13.07	2017-07-06	2017-07-06
>???		Completed	Double SMS	16	16	11.30	16	11.30	2017-07-06	2017-07-06
ppoi		Completed	Single SMS	5	5	1.83	6	2.44	2017-07-06	2017-07-06
MOB NO.06		Completed	Single SMS	8	8	4.39	9	4.95	2017-07-06	2017-07-06
june		Completed	Single SMS	4	4	1.47	5	2.07	2017-07-06	2017-07-06
test7		Completed	Single SMS	1	1	0.37	3	1.11	2017-07-06	2017-07-06
ssc_admission_info_06...		Completed	Double SMS	5	5	3.66	5	3.66	2017-07-06	2017-07-06
test6		Completed	Single SMS	1	1	0.37	1	0.37	2017-07-06	2017-07-06
test5		Completed	Single SMS	1	1	0.37	1	0.37	2017-07-06	2017-07-06
Total - Selected Peri...				130	77	60.81				

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Estimated cost for campaign

Estimated amount of SMS to be sent

FINAL amount of budget spent

FINAL amount of SMS delivered.

HOW TO CREATE CAMPAIGN

QUICK CAMPAIGN FOR OWN NUMBER LISTS

CLICK 'CAMPAIGNS'

The screenshot shows the Mobireach user interface. At the top, the browser address bar displays 'https://user.mobireach.com.bd'. The main navigation bar includes icons for Home, Campaigns, Number Lists, Reports, Payments, and Accounts. The 'Campaigns' icon is highlighted with a red dashed box, and a mouse cursor points to it with the text 'Click' next to it. On the right side of the dashboard, the user's account information is displayed: 'VitaMalt' with '963 credits', and options to 'Switch Back', 'Logout', and 'Buy Credits'. Below this, a date range selector shows '2017/06/05' to '2017/07/05' with a 'Load' button. The main content area is divided into several sections: 'Performance' with a line chart showing utilization trends, 'Overview' with a table of campaign activities, 'Live Campaign Summary' with a table of campaign performance, and 'Channel Utilization' with a percentage breakdown. The Windows taskbar at the bottom shows various application icons and the system clock indicating '5:27 PM 5/7/2017'.

Performance
Utilization trend for the selected period
Impressions Reach Credits
2017/06/05 2017/07/05

Overview
Snapshot of campaign activities

Live Campaigns	1
Paused	0
Completed	0
Stopped	0
Pending Approval	0

Live Campaign Summary
Campaign performance summary

Name	Medium	Status	Delivere... Impressions	Reach	Utilized Credits
------	--------	--------	-------------------------	-------	------------------

Channel Utilization
Percentage breakdown of utilization



- Home
- Campaigns**
- Number Lists
- Reports
- Payments
- Accounts

VitaMalt | Switch Back · Logout
963 credits | Buy Credits
Period: 2017/06/05 - 2017/07/05 Load

Manage Campaigns Ad Groups Create Campaign Quick Campaign

- Pause
- Resume
- Stop
- Delete
- Modify
- Summary
- Refresh

Campaign Name	Status	Channels	Impressions...	Reach	Spent	Est. Impressi...	Est. Budget...	Start Date	End Date
API Campaign - 149894...	Running	Single SMS	0	0	0.00	0	0.00	2017-07-02	2999-12-31
Test3	Completed	Single SMS	0	0	0.00	49	11.24	2016-01-15	2016-01-15
Test2	Completed	Single SMS	0	0	0.00	49	11.24	2016-01-15	2016-01-15
Test1	Completed	Single SMS	0	0	0.00	53	11.78	2016-01-15	2016-01-15
Total - Selected Period:			0	0	0.00				

QUICK CAMPAIGN - SETUP

Campaign name can be anything you want

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 1

From Masking:*

Schedule

Start Date:*

Start Hour:

End Date:*

End Hour:

Advertisement

Message Type: Regular

Message:*

Character Count:

1

Select masking from drop down menu

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 1

From Masking:* VitaMalt

Schedule

Start Date:*

Start Hour:

End Date:*

End Hour:

Advertisement

Message Type: Regular

Message:*

Character Count:

2

Select 'Start Date' from the calendar

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 1

From Masking:* VitaMalt

Schedule

Start Date:*

Start Hour:

End Date:*

End Hour:

Advertisement

Message Type:

Message:*

Character Count:

July 2017						
S	M	T	W	T	F	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

3

QUICK CAMPAIGN - SETUP

Select START TIME

The screenshot shows the 'Quick Campaign' setup form. The 'Schedule' section is active, and the 'Start Hour' dropdown menu is open, displaying a list of hours from 00 to 12. The 'Start Date' field is empty. The 'Advertisement' section shows 'Message Type' set to 'Regular' and a 'Message' text area. The 'Character Count' field is empty.

4

Select End Date

The screenshot shows the 'Quick Campaign' setup form with a calendar overlay. The calendar is for July 2017, and the date '5' is selected. The 'Schedule' section shows 'Start Date' and 'End Date' fields. The 'Advertisement' section shows 'Message Type' set to 'Regular' and a 'Message' text area. The 'Character Count' field is empty.

5

Select 'End Time'

The screenshot shows the 'Quick Campaign' setup form. The 'Schedule' section is active, and the 'End Hour' dropdown menu is open, displaying a list of hours from 00 to 12. The 'Start Date' and 'End Date' fields are empty. The 'Advertisement' section shows 'Message Type' set to 'Regular' and a 'Message' text area. The 'Character Count' field is empty.

6

QUICK CAMPAIGN - SETUP

For English Text, select Regular as Message Type

Schedule	
Start Date:*	<input type="text" value="07/05/2017"/>
Start Hour:	<input type="text" value="10"/>
End Date:*	<input type="text" value="07/05/2017"/>
End Hour:	<input type="text" value="11"/>

Advertisement	
Message Type:	<input type="text" value="Regular"/>
Message:*	<input type="text" value="Write your text here"/>
Character Count:	<input type="text" value="21"/>

For Bangla Text, select Unicode as Message Type

Schedule	
Start Date:*	<input type="text" value="07/05/2017"/>
Start Hour:	<input type="text" value="10"/>
End Date:*	<input type="text" value="07/05/2017"/>
End Hour:	<input type="text" value="11"/>

Advertisement	
Message Type:	<input type="text" value="Unicode"/>
Message:*	<input type="text" value="অভ্যন্তরীণ ঝুটের যাত্রীদের পরিচয়পত্র দেখাতে হবে"/>
Character Count:	<input type="text" value="47"/>

QUICK CAMPAIGN ADDING NUMBER LIST

Advertisement

Message Type:

Message:*

Character Count:

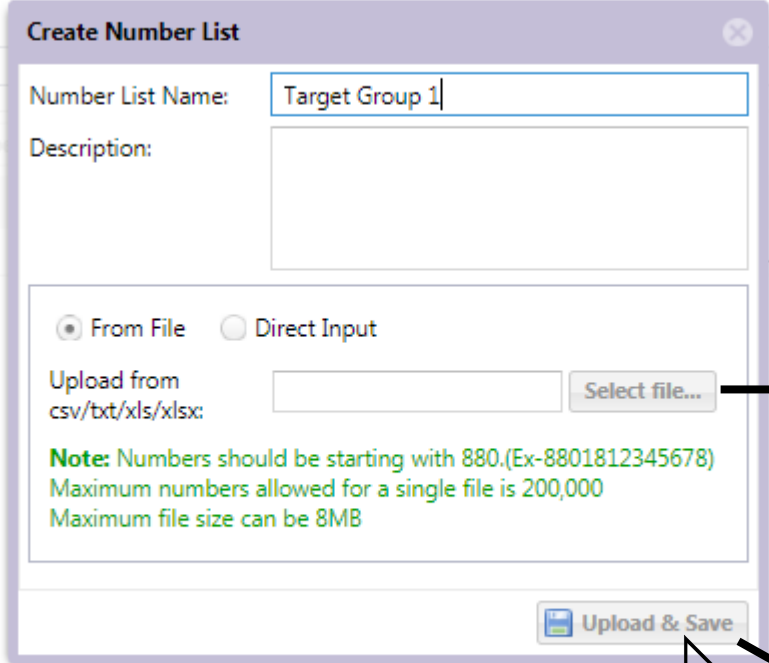
Target List

<input type="checkbox"/>	Name	Number Count	Description	Create Time	Update Time
<input type="checkbox"/>	Test1	49	Internal	2016-01-15 15:21:14	2016-01-15 15:21:14

Page 1 of 1 |

Displaying 1 - 1 of 1

QUICK CAMPAIGN - ADDING NUMBER LIST FROM FILE



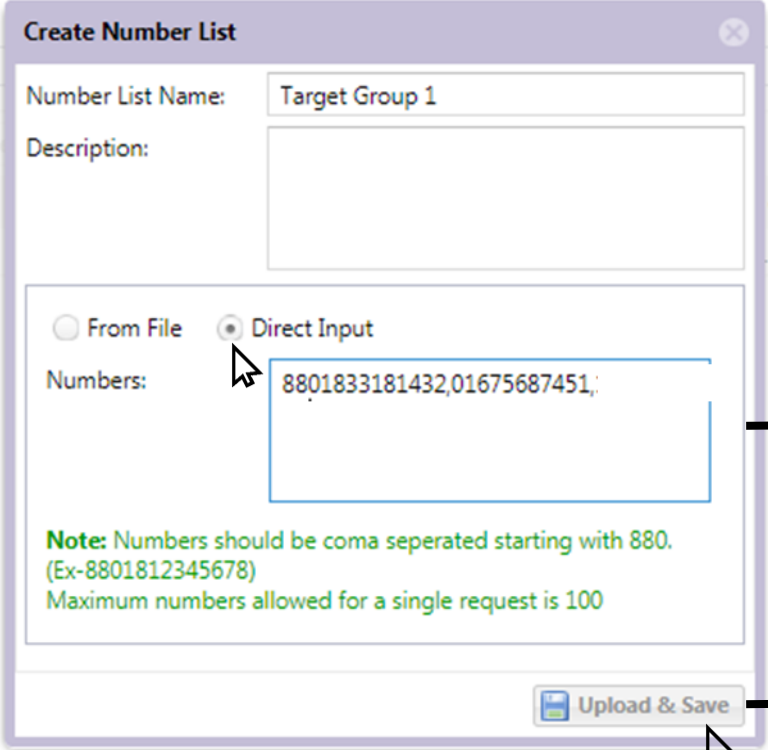
The screenshot shows a 'Create Number List' dialog box with the following fields and options:

- Number List Name:** Target Group 1
- Description:** (empty text area)
- Upload from:** csv/txt/xls/xlsx
- Options:** From File, Direct Input
- Buttons:** Select file... (disabled), Upload & Save
- Note:** Numbers should be starting with 880.(Ex-8801812345678)
Maximum numbers allowed for a single file is 200,000
Maximum file size can be 8MB

Annotations with arrows pointing to the dialog box:

- Write any name you want in 'Number List Name'
- Select the file you want to upload from your computer.
MUST BE IN TXT OR CSV, XLS FORMAT
MAXIMUM NUMBER FOR SINGLE FILE – 200,000
MAXIMUM SIZE: 8MB
Note: You can write the number as 88018, 018 or 18
- Click 'Upload & Save'

QUICK CAMPAIGN - ADDING NUMBER LIST **DIRECTLY**



The screenshot shows a 'Create Number List' dialog box with the following fields and options:

- Number List Name:** Target Group 1
- Description:** (empty text area)
- Create Time:** 5:21:14
- Options:** From File, Direct Input
- Numbers:** 88018333181432,01675687451, (highlighted in a blue box)
- Note:** Numbers should be coma seperated starting with 880. (Ex-8801812345678) Maximum numbers allowed for a single request is 100
- Button:** Upload & Save

Annotations with arrows point to the 'Numbers' field and the 'Upload & Save' button.

Insert the numbers you want to send the SMS to.
Separate the numbers by comma.

Click 'Upload & Save'

QUICK CAMPAIGN - ADDING NUMBER LIST DIRECTLY

Target List


[+ Create Number List](#) [Modify Number List](#) [Delete Number List](#) [Refresh](#)

<input type="checkbox"/>	Name	Number Count	Description	Create Time	Update Time
<input type="checkbox"/>	Test1	49	Internal	2016-01-15 15:21:14	2016-01-15 15:21:14
<input type="checkbox"/>	Target Group 1	3		2017-07-05 18:00:31	2017-07-05 18:00:31

Success

Uploaded all 3 numbers successfully


OK



Target List

[+ Create Number List](#) [Modify Number List](#) [Delete Number List](#) [Refresh](#)

<input type="checkbox"/>	Name	Number Count	Description	Create Time	Update Time
<input type="checkbox"/>	Test1	49	Internal	2016-01-15 15:21:14	2016-01-15 15:21:14
<input type="checkbox"/>	Target Group 1	3		2017-07-05 18:00:31	2017-07-05 18:00:31



NEW NUMBER LIST UPLOADED

QUICK CAMPAIGN – SEND SMS

Campaign Name: Campaign 1
From Masking: VitalMalt

Schedule
Start Date: 07/05/2017
Start Hour: 10
End Date: 07/05/2017
End Hour: 11

Advertisement
Message Type: Unicode
Message: অভ্যন্তরীণ রুটের যাত্রীদের পরিচয়পত্র দেখাতে হবে
Character Count: 47

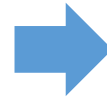
Target List
Create Number List Modify Number List Delete Number List Refresh

<input type="checkbox"/>	Name	Number Count	Description	Create Time	Update Time
<input type="checkbox"/>	Test1	49	Internal	2016-01-15 15:21:14	2016-01-15 15:21:14
<input checked="" type="checkbox"/>	Target Group 1	3		2017-07-05 18:00:31	2017-07-05 18:00:31

Cancel Next

11

Click



Campaign : Campaign 1

Total number of impressions: 3
Cost of campaign: 11
Duplicate Removed: 0

Confirm Cancel

Click 'CONFIRM' to send the message instantly.

12

QUICK CAMPAIGN – SEND SINGLE SMS INSTANTLY

Select 'Single Message'

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:*

From Masking:*

Receiver:*

Advertisement

Message Type: Regular

Message:*

Character Count:

Cancel Next

1

Write Campaign Name

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 2

From Masking:*

Receiver:*

Advertisement

Message Type: Regular

Message:*

Character Count:

Cancel Next

2

Select Masking

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 2

From Masking:* VitaMalt

Receiver:*

Advertisement

Message Type: Regular

Message:*

Character Count:

Cancel Next

3

QUICK CAMPAIGN – SEND SINGLE SMS INSTANTLY

Enter the number
(ONLY 1 NUMBER ALLOWED)

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 2

From Masking:* VitaMalt

Receiver:* 8801833181432

Advertisement

Message Type: Regular

Message:*

Character Count:

Cancel Next

4

For English, Select 'REGULAR'
For Bangla, Select 'Unicode'

Manage Campaigns Ad Groups Create Campaign Quick Campaign

Number List Single Message

General

Campaign Name:* Campaign 2

From Masking:* VitaMalt

Receiver:* 8801833181432

Advertisement

Message Type: Regular

Message:* Hey!

Character Count: 4

Cancel Next

5

Select 'Confirm'

Campaign : Campaign 2

Total number of impressions:	1
Cost of campaign:	0.37
Duplicate Removed:	0

Confirm Cancel

SEND SMS!

6

HOW TO CREATE CAMPAIGN

TARGETED CAMPAIGN

ROBI + AIRTEL DATABASE


TARGETED CAMPAIGN

The screenshot shows the Mobireach website dashboard. The top navigation bar includes icons for Home, Campaigns, Number Lists, Reports, Payments, and Accounts. The user is logged in as VitaMalt with 963 credits. The main content area features a 'Manage Campaigns' section with tabs for 'Manage Campaigns', 'Ad Groups', 'Create Campaign', and 'Quick Campaign'. The 'Create Campaign' tab is highlighted with a red dashed box and a mouse cursor. Below the tabs are buttons for 'Pause', 'Resume', 'Stop', 'Delete', 'Clickfy', 'Summary', and 'Refresh'. A table displays the following campaign data:

Campaign Name	Status	Channels	Impressions...	Reach	Spent	Est. Impressi...	Est. Budget...	Start Date	End Date
API Campaign - 149894...	Running	Single SMS	0	0	0.00	0	0.00	2017-07-02	2999-12-31
Test3	Completed	Single SMS	0	0	0.00	49	11.24	2016-01-15	2016-01-15
Test2	Completed	Single SMS	0	0	0.00	49	11.24	2016-01-15	2016-01-15
Test1	Completed	Single SMS	0	0	0.00	53	11.78	2016-01-15	2016-01-15
Total - Selected Period:			0	0	0.00				

The Windows taskbar at the bottom shows the system time as 5:30 PM on 5/7/2017.

TARGETED CAMPAIGN



1 **Create Campaign** — 2 Targeting — 3 Ad Group — 4 Review & Confirm

General

Campaign Name:* or Load settings from

Campaign Medium:

From Masking:*

Campaign Distribution:

Accelerated: Send all messages in one set
Even: Send equal set by set during below scheduled period

Campaign Type


Regular Campaign Template Message Responsive Campaign

Schedule

Start Date:*

End Date:*

TARGETED CAMPAIGN



1 Create Campaign — 2 Targeting — 3 Ad Group — 4 Review & Confirm

General

Campaign Name:* or Load settings from

Campaign Medium:

From Masking:*

Campaign Distribution:

Accelerated: Send all messages in one set
Even: Send equal set by set during below scheduled period

Campaign Type

Regular Campaign Template Message Responsive Campaign

Schedule

Start Date:*

End Date:*

TARGETED CAMPAIGN

1 — 2 — 3 — 4

Create Campaign Targeting Ad Group Review & Confirm

General

Campaign Name:* or Load settings from

Campaign Medium:

From Masking:*

Campaign Distribution:

Accelerated: Send all messages in one set
Even: Send equal set by set during below scheduled period

Campaign Type

Regular Campaign Template Message Responsive Campaign

Schedule

Start Date:*

End Date:*

TARGETED CAMPAIGN

1 — 2 — 3 — 4

Create Campaign Targeting Ad Group Review & Confirm

General

Campaign Name:* or Load settings from

Campaign Medium:

From Masking:*

Campaign Distribution:

Accelerated: Send all messages in one set
Even: Send equal set by set during below scheduled period

Campaign Type


Regular Campaign Template Message Responsive Campaign

Schedule

Start Date:*

End Date:*

TARGETED CAMPAIGN



1 Create Campaign — 2 Targeting — 3 Ad Group — 4 Review & Confirm

General

Campaign Name:* or Load settings from

Campaign Medium:

From Masking:*

Campaign Distribution:

Accelerated: Send all messages in one set
Even: Send equal set by set during below scheduled period

Campaign Type

Regular Campaign Template Message Responsive Campaign

Schedule

Start Date:*

End Date:*

CLICK 'CREATE CAMPAIGN'



Target Base
 Own Numbers Targeted Numbers All Robi Numbers

Note: The premium per message increases with each targeting selection.

Geographical Targeting

Home Location: Union Division District/Thana Site Code None

District/Thana:

- Comilla
- Cox's Bazar
- Dhaka
 - Adabor
 - Badda
 - Biman Bandar Thana
 - Cantonment
 - Dakshinkhan

Work Location: Union Division District/Thana Site Code None

Demographic Targeting

Age: from to

Gender: Male
 Female

Product Class: Prepaid
 Postpaid

Roaming Status: On
 Off

Select the specific target groups

-Select 'Next'

ENTER YOUR TEXT MESSAGE



Name	Medium	Channel	Budget	Impressions...	Unique user c...	Start Date	End Date	Start Time	End Time
Click here to create your first Ad Group									

TARGETED CAMPAIGN



Create Ad Group

Ad Group Name:*

Medium:*

Channels:*

Continuos: Send messages from start time in start date to end time in end date continuously

Time Belt: Send messages only from start time to end time on each day during selected day period

Schedule Type: [Change period](#)

Start Time:

End Time:

Running Days
 Mon Tue Wed Thu Fri Sat Sun

Voucher:

Voucher Settings
Prefix: Start Number:
Maximum Count: Expire Date:*
Voucher Pin:*

Ads

[New Ad](#) [Delete Ad](#) [Refresh](#) [Test Blast](#) [Check for Duplicates](#)

id...	Content	Length	Sequence ↑
-------	---------	--------	------------

Ad Text*

Preview

TARGETED CAMPAIGN



SELECT YOUR
SMS LENGTH
FROM
'CHANNELS'

Create Ad Group

Ad Group Name:*

Medium:*

Channels:*

Continuos: Send messages from start time in start date to end time in end date continuously
Time Belt: Send messages only from start time to end time on each day during selected day period

Schedule Type: [Change period](#)

Start Time:

End Time:

Running Days
 Mon Tue Wed Thu Fri Sat Sun

Voucher:

Voucher Settings

Prefix: Start Number:

Maximum Count: Expire Date:*

Voucher Pin:*

Ads

[New Ad](#) [Delete Ad](#) [Refresh](#) [Test Blast](#) [Check for Duplicates](#)

id...	Content	Length	Sequence ↑
-------	---------	--------	------------

Ad Text*

Preview

TARGETED CAMPAIGN



Select
Schedule Type as
Continuous

Create Ad Group

Ad Group Name:*

Medium:*

Channels:*

Continuos: Send messages from start time in start date to end time in end date continuously
Time Belt: Send messages only from start time to end time on each day during selected day period

Schedule Type: [Change period](#)

Start Time:

End Time:

Running Days

Mon Tue Wed Thu Fri Sat Sun

Voucher:

Voucher Settings

Prefix: Start Number:

Maximum Count: Expire Date:*

Voucher Pin:*

Ads






[New Ad](#) [Delete Ad](#) [Refresh](#) [Test Blast](#) [Check for Duplicates](#)

id...	Content	Length	Sequence ↑
Ad Text*			

Previous

TARGETED CAMPAIGN

Ads




 New Ad  Delete Ad  Refresh  Test Blast  Check for Duplicates

id...	Content	Length	Sequence ↑
-------	---------	--------	------------


Ad Text:*



Preview:

StopAd? SMS MMR to 21242

 Save Ad  Cancel Ad  Insert Voucher Tag

Remaining Characters:

 Estimate

 Cancel Ad Group  Save Ad Group

TARGETED CAMPAIGN

Ads

[New Ad](#) [Delete Ad](#) [Refresh](#) [Test Blast](#) [Check for Duplicates](#)

id...	Content	Length	Sequence ↑
-------	---------	--------	------------

Ad Text:

Preview:
Enter your text here!
StopAd? SMS MMR to 21242

[Save Ad](#) [Cancel Ad](#) [Insert Voucher Tag](#)

Remaining Characters:

[Estimate](#)

Click 'Save Ad'

TARGETED MESSAGE

Ads

[New Ad](#) [Delete Ad](#) [Refresh](#) [Test Blast](#) [Check for Duplicates](#)

id...	Content	Length	Sequence.↑
19...	Enter your text here!	23	1

Ad Text:*

Preview:

[Save Ad](#) [Cancel Ad](#) [Insert Voucher Tag](#) Remaining Characters:

[Estimate](#)

[Cancel Ad Group](#) [Save Ad Group](#)

Click 'Estimate' to check count number

TARGETED MESSAGE

Send according to number of people (impressions)

Send according to 'Budget'

Create Ad Group

Back

Budget Impressions (Ads Served)

Impressions: 20000

Estimate

Budget:

Estimate

Impressions between: 151,946 - 168,829

Unique Individuals between: 151,946 - 168,829

Click 'Estimate'

Cancel Ad Group Save Ad Group

Create Ad Group

Back

Budget Impressions (Ads Served)

Budget: 20000

Estimate

Impressions:

Estimate

Impressions between: 151,946 - 168,829

Unique Individuals between: 151,946 - 168,829

Select amount of money

Click 'Estimate'

Cancel Ad Group Save Ad Group

OR

Create Ad Group

Back

Budget Impressions (Ads Served)

Impressions: 20000

Estimate

Budget: 6088,00

Estimate

Impressions between: 151,946 - 168,829

Unique Individuals between: 151,946 - 168,829

Estimated budget of sending to '20,000' people

Cancel Ad Group Save Ad Group

Create Ad Group

Back

Budget Impressions (Ads Served)

Budget: 20000

Estimate

Impressions: 65703

Estimate

Impressions between: 151,946 - 168,829

Unique Individuals between: 151,946 - 168,829

Estimated impression of sending to 200

Cancel Ad Group Save Ad Group

TARGETED MESSAGE

Manage Campaigns Ad Groups **Create Campaign** Quick Campaign Approve Campaigns Campaign Settings Target Reach

1 — 2 — **3** — 4

Create Campaign Targeting **Ad Group** Review & Confirm

Name	Medium	Channel	Budget	Impressions	Unique user c...	Start Date	End Date	Start Time	End Time
ASDASD	SMS	Single SMS	999,999.97	3,285,151	3,285,151	2017-07-06	2017-07-06	19	20



Click 'Next'

TARGETED MESSAGE

Manage Campaigns Ad Groups Create Campaign Quick Campaign Approve Campaigns Campaign Settings Target Reach

1 Create Campaign — 2 Targeting — 3 Ad Group — 4 Review & Confirm

Campaign Name: ASD333
Schedule: 07/06/2017 - 07/06/2017
Target Base: Targeted Numbers
Current Credit Balance BDT: 99,824.00
Cost of this Campaign BDT: 999,999.97 [Refresh](#)
Estimated Balance Remaining BDT: -900175.97 [Buy 900176 credits](#)

Ad Groups

Name	Medium	Channel	Estimated Bu...	Impressions...	Unique user count	Start Date	End Date	Start Time	End Time
ASDASD	SMS	Single SMS	999,999.97	3,285,151	3,285,151	2017-07-06	2017-07-06	19	20

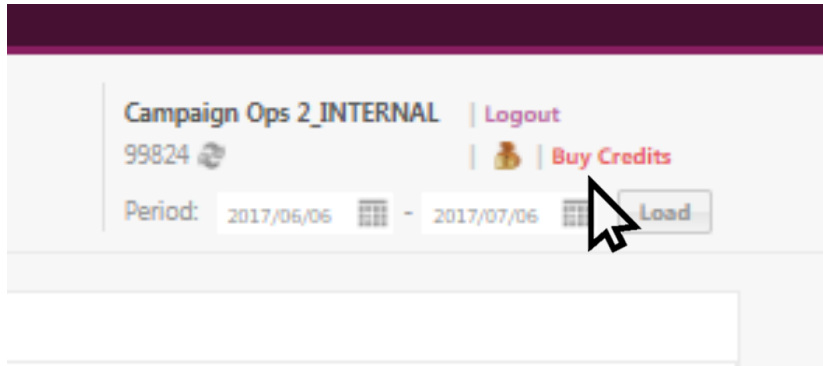
< Back Confirm & Save

Click 'Confirm & Save'

HOW TO BUY CREDITS

BUY CREDITS ONLINE

CLICK 'BUY CREDITS'



1

Campaign Approve Campaigns Campaign Settings Target Reach

Fy Summary Refresh Period: [] - []

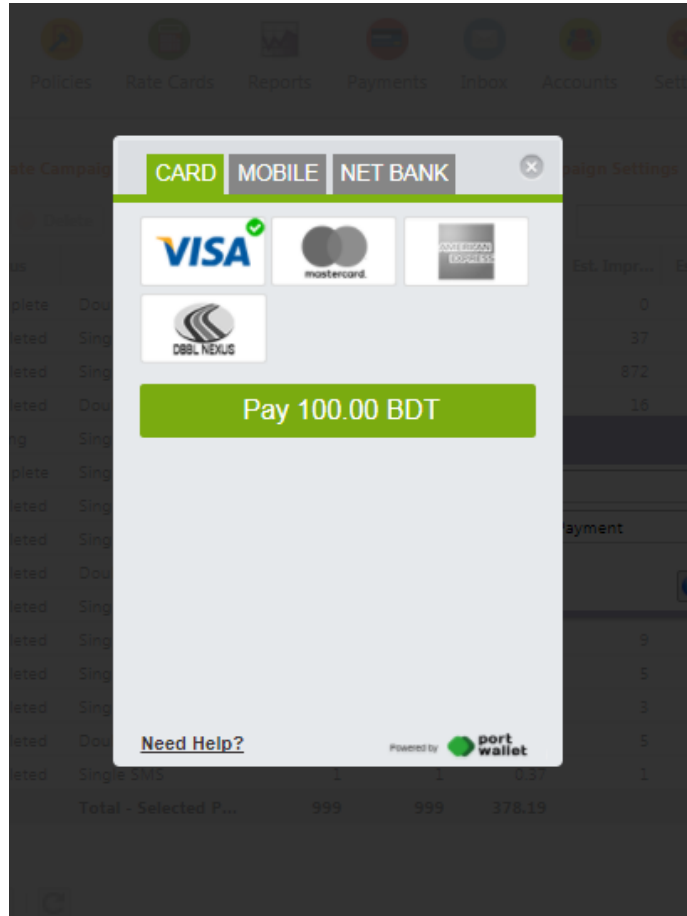
Channels	Impressions	Reach	Spent	Es
Single SMS	35	35	12.36	
Single SMS	872	872	318.46	
Double SMS	16	16	11.30	
Single SMS, Double SMS, 4 ...	0	0	0.00	
Single SMS			0.00	
Single SMS			0.37	
Single SMS			12.36	
Double SMS			11.30	
Single SMS			1.63	
Single SMS			4.39	
Single SMS	4	4	1.47	
Single SMS	1	1	0.37	
Double SMS	5	5	3.66	
Single SMS	1	1	0.37	
Single SMS	1	1	0.37	
Total - Selected Period:	1,000	1,000	378.55	

Payment dialog box:
Amount (BDT): 100
Action: Card Payment
Proceed

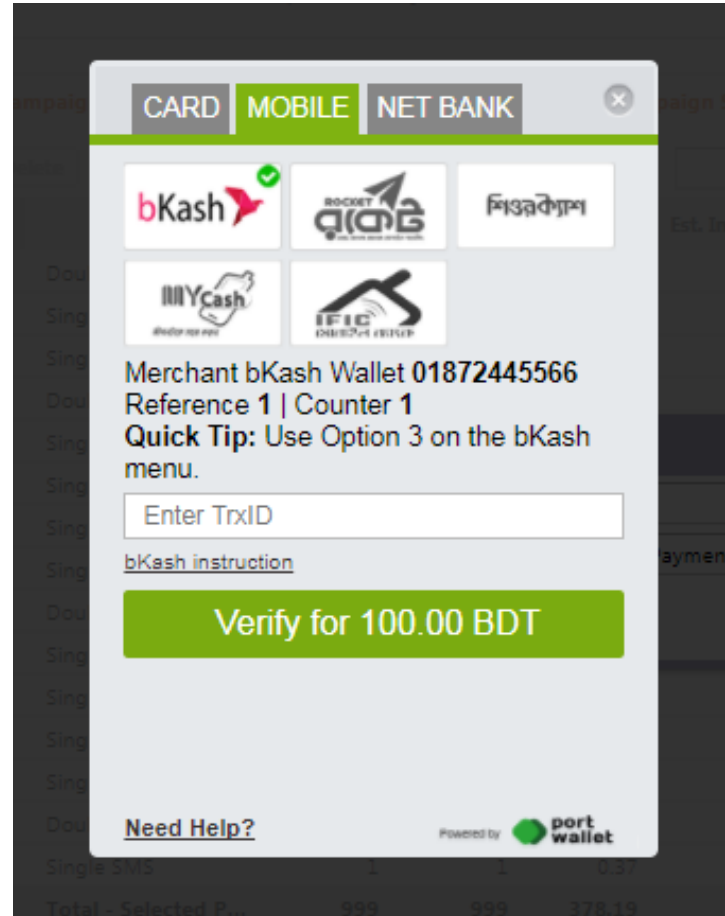
Select amount of money you want to load

2

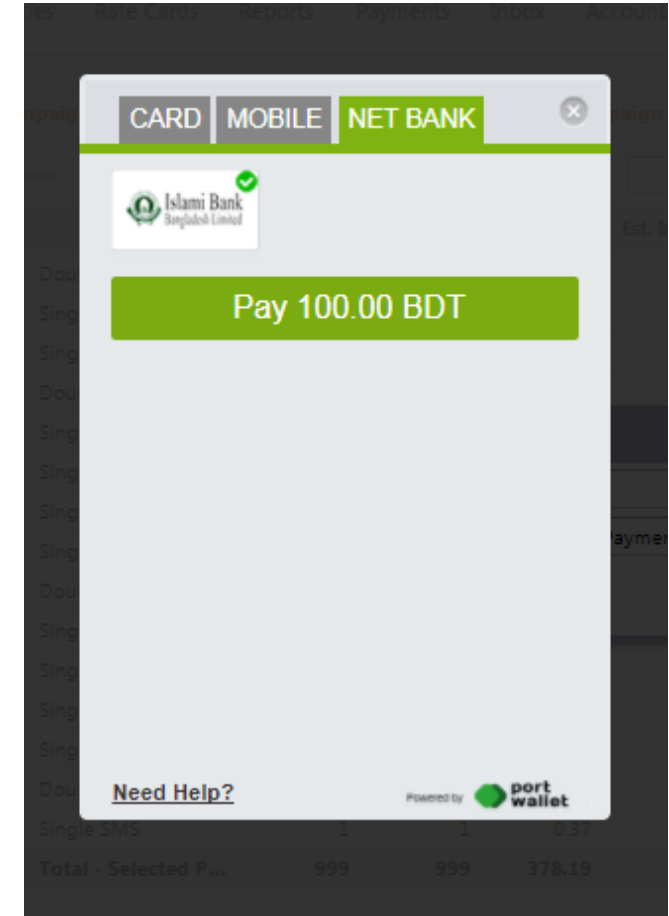
BUY CREDITS ONLINE



VISA/MASTERCARD/AMEX/DBBL NEXUS



MOBILE BANKING
Note: If bKash used, kindly pay from mobile and enter the transaction code in the field and verify



Net Banking

OTHER WAYS TO PAY MONEY TO BUY SMS

ROBI WALK-IN-CENTER

1. Go to any nearest Robi Walk –in- Center
2. Pay your amount and inform the CLIENT ID that has been given to you by your account manager.

BANK PAYMENT

Cheque or Cash Deposit

Bank Details

Bank Name : BRAC Bank Limited

Branch : Gulshan-1, Dhaka-1212

A/C name : Robi Axiata Limited

A/C Number : 1501202195978002

REPORTING

PAYMENT REPORT

Home Campaigns Number Lists **Reports** Payments Accounts

MAS Intimates Bangladesh Pvt Ltd | Switch Back · Logout
19094 credits | Buy Credits

Period: 2017/06/06 - 2017/07/06 Load

Payment Report Campaign Usage

Start Date: 2017/02/01 Select Start Date

End Date: 2017/07/06

Payment Type: Any

Download View

PAYMENT REPORT

Home Campaigns Number Lists **Reports** Payments Accounts

MAS Intimates Bangladesh Pvt Ltd | Switch Back · Logout
19094 credits | Buy Credits

Period: 2017/06/06 - 2017/07/06 Load

Payment Report Campaign Usage

Start Date: 2017/02/01
End Date: 2017/07/06 Select End Date
Payment Type: Any

Download View

PAYMENT REPORT

The screenshot shows a web application interface for generating a Payment Report. At the top, there is a navigation bar with icons for Home, Campaigns, Number Lists, Reports, Payments, and Accounts. The 'Reports' icon is highlighted. In the top right corner, the user is identified as 'MAS Intimates Bangladesh Pvt Ltd' with 19094 credits, and options for 'Switch Back', 'Logout', and 'Buy Credits' are available. A date range selector shows '2017/06/06' to '2017/07/06' with a 'Load' button. Below the navigation bar, there are two tabs: 'Payment Report' (active) and 'Campaign Usage'. The 'Payment Report' section contains three input fields: 'Start Date' (2017/02/01), 'End Date' (2017/07/06), and 'Payment Type' (Any). Below these fields are two buttons: 'Download' and 'View'. A mouse cursor is pointing at the 'View' button, and a red-bordered box with the text 'Click to view the report' is positioned below it.

Home Campaigns Number Lists **Reports** Payments Accounts

MAS Intimates Bangladesh Pvt Ltd | Switch Back · Logout
19094 credits | Buy Credits

Period: 2017/06/06 - 2017/07/06 Load

Payment Report Campaign Usage

Start Date: 2017/02/01
End Date: 2017/07/06
Payment Type: Any

Download View

Click to view the report

PAYMENT REPORT

MAS Intimates Bangladesh Pvt Ltd | Switch Back · Log
19094 credits | Buy Credits

Home Campaign

Payment report: 2016/10/01 - 2017/07/06

Username	Date & Time	Auth code	Description	Amount	Curre...	Payment Metho...	Payment Type
masbd	2017-04-25 14:...	WIC	Success	3,000.00	BDT	Admin	WIC
masbd	2017-04-25 16:...	858FF2738947...	Cancelled	100.00	BDT	Portwallet	
masbd	2017-07-04 10:...	POSTPAID	Success	20,000.00	BDT	Admin	POSTPAID

Start Date:
End Date:
Payment Type:

Download

Page 1 of 1 | Displaying 1 - 3 of 3

PAYMENT REPORT

The screenshot shows a web application interface for generating a Payment Report. At the top, there is a navigation bar with icons for Home, Campaigns, Number Lists, Reports, Payments, and Accounts. The 'Reports' icon is highlighted. On the right side of the navigation bar, the user is identified as 'MAS Intimates Bangladesh Pvt Ltd' with '19094 credits' and options to 'Switch Back', 'Logout', and 'Buy Credits'. Below the navigation bar, there is a date range selector showing 'Period: 2017/06/06 - 2017/07/06' and a 'Load' button. The main content area has two tabs: 'Payment Report' (selected) and 'Campaign Usage'. Under the 'Payment Report' tab, there are three input fields: 'Start Date' (2017/02/01), 'End Date' (2017/07/06), and 'Payment Type' (Any). Below these fields are two buttons: 'Download' (with a green download icon) and 'View' (with a calendar icon). A mouse cursor is pointing at the 'Download' button. A red-bordered box contains the text 'Click to download the report in the excel'.

Home Campaigns Number Lists **Reports** Payments Accounts

MAS Intimates Bangladesh Pvt Ltd | Switch Back · Logout
19094 credits | Buy Credits

Period: 2017/06/06 - 2017/07/06 Load

Payment Report Campaign Usage



Start Date: 2017/02/01
End Date: 2017/07/06
Payment Type: Any

Download View




Click to download the report in the excel

CAMPAIGN USAGE REPORT

Payment Report Campaign Usage

 Download  Download

Userna...	Campaign Na...	Type	Status	Start Date	Completed D...	Medium	Channel	Total Budget...	Tax	Total Impress...	Total Rea
MAS I...	Testing	Regular	Completed	2017-04-25	2017-04-25	SMS	Single SMS	0.35	0.08	1	
MAS I...	1st Hour	Regular	Completed	2017-04-25	2017-04-25	SMS	Single SMS	0.35	0.08	1	
MAS I...	1st	Regular	Completed	2017-04-25	2017-04-25	SMS	Single SMS	0.35	0.08	1	
MAS I...	3	Regular	Completed	2017-04-26	2017-04-26	SMS	Single SMS	8.12	1.77	23	
MAS I...	4th	Regular	Completed	2017-04-26	2017-04-26	SMS	Single SMS	8.12	1.77	23	
MAS I...	6	Regular	Completed	2017-04-26	2017-04-26	SMS	Single SMS	8.12	1.77	23	
MAS I...	7th	Regular	Completed	2017-04-26	2017-04-26	SMS	Single SMS	8.12	1.77	23	
MAS I...	1	Regular	Completed	2017-04-27	2017-04-27	SMS	Single SMS	8.12	1.77	23	
MAS I...	2th	Regular	Completed	2017-04-27	2017-04-27	SMS	Single SMS	8.12	1.77	23	
MAS I...	3d	Regular	Completed	2017-04-27	2017-04-27	SMS	Single SMS	8.12	1.77	23	
Total								57.89	12.63	164	

Page 1 of 37 |    | Displaying 1 - 10 of 368

You can download in
EXCEL OR PDF

API DOCUMENTATION

API DOCUMENTATION

For API documentation, please mail at
mobireach@robi.com.bd

TRANSFER CREDITS FROM PORTAL TO API

The dashboard features a top navigation bar with icons for Home, Campaigns, Number Lists, Policies, Rate Cards, Reports, Payments, Inbox, Accounts, and Settings. On the right, it displays the user 'Campaign Ops 2_INTERNAL', 'Logout', '99824 credits', and a 'Buy Credits' button. A date range selector shows '2017/06/06' to '2017/07/06'. The main content area is split into two panels: 'Performance' and 'Overview'. The 'Performance' panel shows a line chart for 'Utilization trend for the selected period' with tabs for Impressions, Reach, and Credits. The 'Overview' panel provides a 'Snapshot of campaign activities' with a table of campaign statuses.

Category	Value
Live Campaigns	65
Paused	0
Completed	2265
Stopped	2
Pending Approval	0

CLICK 'BUY CREDITS'

TRANSFER CREDITS FROM PORTAL TO API

Payment

Amount (BDT): 100

Action: Card Payment

Proceed

2017/07/06

Select amount of credits you want to transfer

1

Payment

Amount (BDT): 100

Action: Card Payment

Card Payment

Assign to API

Get back from API

Proceed

2017/07/06

Select Assign to API

2

Payment

Amount (BDT): 100

Action: Assign to API

Proceed

2017/07/06

Select 'Proceed'

3

Confirmation

Are you sure you want add 100 (BDT) to API ?

Yes No

2017/07/06

Select 'Yes'

4

FOR SUPPORT CONTACT:

E-MAIL SUPPORT

mobireach@robi.com.bd

HOTLINE SUPPORT:

01882242242